



What is United Way
Success By 6?

We are a community collaboration of public and private partners working together to deliver proven solutions that insure all children ages 0-6

are prepared for life emotionally, socially, physically and educationally.



We create effective community-based solutions that contribute a positive quality of life for young children.

United Way Success By 6 believes that our children are our most valuable resource. The early years of life, before age 6, provide a window of opportunity for healthy mental, physical and emotional growth to nurture healthy, productive members of the community.



Helping all children succeed for life.

Community Partners helping all children succeed for life:

- Gordon Cooper Technology Center, Early Care & Education
- Shawnee Public Schools
- University of Oklahoma American Indian Institute Early Head Start
- East Central University Child Care Resource and Referral
- Pottawatomie County Department of Human Services
- Faith 7 Activity Center
- Unity Health Center
- Crossroads Youth & Family Services Head Start/Early Head Start
- Shawnee Public Library
- Pottawatomie County Health Department
- Gateway to Prevention Health & Recovery
- Don's Copiers
- OG&E
- Youth & Family Resource Center Inc.
- OSU Pottawatomie County Cooperative Extension Agency
- 7:57 Youth Ministries
- American Red Cross
- Tecumseh Public Library

COME JOIN OUR TEAM!



Helping all children succeed for life.



POTTAWATOMIE
COUNTY



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POTTAWATOMIE COUNTY UNITED WAY

SUCCESS BY 6

FOCUS AREAS

MISSION

Mobilizing Pottawatomie County families, organizations and community in a united effort to assure our children are prepared for life emotionally, socially, physically and educationally.

VISION

Our vision is that all children in Pottawatomie County are born and will remain healthy, nurtured, eager to learn and ready to succeed by the time they enter school.

1. Raising A Reader

The United Way of Pottawatomie County Success By 6 with the financial support of Smart Start Oklahoma and area donors are pleased to announce *Raising A Reader* at Several Child Care Centers, Child Care Homes, Early Head Starts, Pre-K Classrooms and Parents As Teachers in Pottawatomie County. On-going fundraising will allow the program to spread throughout Pottawatomie County and eventually to every child care center, child care homes, Early Head Starts, Pre-K Classrooms and Parents as Teachers Programs in the county. The Raising A Reader mission is *To foster healthy brain development, parent-child bonding, and early literacy skills critical for school success by engaging parents in a routine of daily "book cuddling" with their children from birth to age five.*

2. Public Lending Library

Videos and books have been donated to the Pioneer Library System. These books and videos are to provide Parents and Grandparents with a better understanding of early childhood issues. Topics include Discipline, fathers, Grand parenting, Health, Illness, Mental Health, Parenting, Pregnancy & Birth and Safety.

3. Born Learning

Born Learning is a unique public engagement campaign because it has a national presence – with nationwide TV, radio, print, billboard and Internet PSAs and a Web site – yet is designed for local adaptation.

4. Lunch & Learns

Community Agencies will provide educational presentations to community business partner employee groups each month. Topics should pertain to children and/or family health, nutrition, guidance/discipline, safety, parenting and education.

5. Daring Dads

We believe that fathers should be **Dedicated, Active, Responsible, Important, Nurturing, and Generous.** We will be hosting an annual carnival-like event to celebrate the **importance of fathers** in the lives of young children.

6. Child Care Trainings

Success By 6 in collaboration with the Pottawatomie County Early Childhood Association and community partners will provide a monthly early childhood training.

7. Parent Packs

Parent Packets are two pocket folders filled with information on development, health, becoming parents, discipline and guidance techniques and safety information. The information is distributed through the Shawnee Medical Center Clinic OB and Pediatrician offices, Pottawatomie County Health Department and Unity Health Center Women's Center.

8. I Am Your Child Video Series

The United Way Success By 6 has partnered with Pottawatomie County Health Department to show the videos in the waiting room of the Pottawatomie County Health Department and with Unity Health Center Women's Center to show the videos to new parents. The videos inform Parents about discipline issues, children with special needs, becoming a parent, early education, safety, smoking, fatherhood and health issues.

9. Annual Safety Event

The United Way Success By 6 will sponsor an annual safety event and Car Seat check event involving local Certified Car Seat Checkers in order to provide parents with information they need to keep their kids safe and healthy.

